

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
July 9, 2009**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on July 9, 2009 at 8:00 a.m. at the LAX Marriott Hotel, Los Angeles.

33 individuals attended the meeting as follows:

- Glenn Sampert, Westin Hotel
- Israel Mora, Courtyard by Marriott
- Cindy Boulton, Radisson Hotel
- Steven Hall, LAX Marriott
- Larry Eisenberg, LACCD
- Kari Hughes, AMB Properties
- Sarah Levine, La Quinta Inn & Suites
- Doug Lambeck, Decron Properties
- Charles Bassett, LRW Investments
- Michael Chase, Cushman & Wakefield
- Travis Thomas, LAT Investments
- Kim Chieppa, Courtyard by LAX
- Phil Campanelli, Embassy Suites
- Wendy Medina, Jones Lang LaSalle
- Joe Vargas, Jones Lang LaSalle
- Ed Pomponio, Destination Shuttle
- Marco Khorasani, VIP Tours
- Patrick Cooney, VIP Tours
- Linda Johnson, SoCal ROC
- Julia Kopische, LA Inc.
- Luis Santana, Bureau of Street Svc
- Raul Hernandez, BSS
- Bela Gyimesi, BSS
- Vahan Barseghian, DWP
- Rodolfo Monroy, DWP
- Kendall Tidwell, Universal Protection
- Noreen Chambers, The Gas Company
- John Noguez, L.A. County Tax Assessor
- Edgar Saenz, Representative Waters
- John Ruhlen, Westchester Streetscape
- Jim Kennedy, Councilman Rosendahl's office
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. WELCOME / INTRODUCTIONS

Glenn Sampert chaired the meeting in Grant's absence and welcomed the board members and guests.

2. PUBLIC COMMENTS

No comments from the public.

3. APPROVAL OF BOARD OF DIRECTORS MEETING MINUTES – May 14, 2009

Approved as presented

4. FINANCIAL REPORT

*Laurie Hughes presented the Budget vs. Actual report for January through June 2009 reflecting total income of \$930644.21 and total expenses of \$562,707.12 for the period.
The financial report was unanimously approved by the Board of Directors.*

5. EXECUTIVE DIRECTOR'S REPORT

Ambassador Program

	May-09	May-08	June-09	June-08
Citizen Contacts	809	626	767	676
Panhandler Contact	129	112	126	117

New GPS service on the Nextel Phones for ambassadors.

Trolley Passengers

	May-09	May-08	June-09	June-08
Passengers	6537	6603	7201	7889

Passenger Totals by Year

2003	2004	2005	2006	2007	2008	2009
18,829	42,495	49,327	56,266	64,690	79,501	37170
	+125%	+16%	+14%	+13%	+23%	+ 1% over 6 months 08

Passenger count was down in June, but +1% over count from 2008.

Invoices have been sent to Manhattan Beach partners. Contribution is still in MB budget for 2009. Waiting to hear back from Chamber of Commerce and Manhattan Village Shopping Center.

South Coast Air Quality Management District approved Grant application for Diesel Exhaust Filter - \$44,000 for Claire Longview Exhaust system. Grant was increased from \$16,000 original request. Exhaust device is to be installed sometime in August / September.

Audio tour is still being refined by Jim Sakalis to make it trigger on GPS points. Hopefully, system will be installed by end of July.

Tree Trimming

Worked with the La Quinta Hotel to replace 2 trees on Century Blvd.
Trimmed trees along 98th Street – Central Parking.

Website Redesign

New website design underway. Content and photography is being updated.

Video

Executive Committee approved \$15,000 expenditure to produce a video promoting Gateway to L.A. Bids were received by 3 production companies and Go 2 Productions was awarded contract. Outline and script are being drafted. Video will be posted on new website and available for possible use in hotel lobbies.

LA Inc. Marketing effort

Working with LA Inc. to collect pictures and information for the new marketing brochure for the Century Blvd. hotel market.

Also, working with a graphic artist to create a Signature Poster for Gateway to L.A. that would include aerial shots of Century, the LAX pylons, close proximity to the beach.

Community Outreach

Progressive Dinner – August 9th

6. LA INC. MARKETING BROCHURE UPDATE

Julia Kopischke presented the most recent draft version of the destination marketing brochure that is being produced by LA Inc. Area photographs are to be shot in the coming weeks.

7. STREET & SIDEWALK IMPROVEMENTS

Representatives from the Bureau of Street services briefed members on the Street & Sidewalk Improvements that will be made as a result of receiving \$7.5 million in Federal Stimulus Funds. The project started on July 1st and will take approximately 2 years to complete. Plans include new sidewalks to be poured along Vicksburg Ave. and 98th Street, sidewalks to be repaired where tree roots have lifted the concrete, storm drains will be repaired to better handle water runoff, driveways and curbs will be brought into compliance with Federal ADA codes, streets will be repaired and paved.

The Bureau of Street Services staff were asked to provide a schedule and advance notice of construction.

8. L.A. COMMUNITY COLLEGE DISTRICT DEVELOPMENT UPDATE

Larry Eisenberg, with Los Angeles Community College District, updated members on their plans to develop their property. The construction is scheduled to begin in the second quarter of 2010. Measure J funding will pay for improvements which will include a hospitality training facility, break-out rooms, classrooms and laboratories. The development will also include

modest to high-end restaurants. LACCD is talking to LAWA regarding a transportation connection to LAX.

9. NEW BUSINESS

DWP Plans for Undergrounding Utilities

Vahan Barseghian, Department of Water & Power, announced plans to establish an Underground District along 98th Street west of Airport Blvd. Construction is scheduled to begin in 2010, estimated to cost \$3 – 4 million, and will take approximately 2 years to complete. Funding comes from the Power Reliability Program. DWP will be coordinating with telephone and cable utilities, and will meet with property owners to discuss impacts to each property. Undergrounding the utilities will increase the reliability of utilities and reduce incidents of outages, along with visual aesthetic benefits.

Meeting adjourned.